

MARVEL
COMICS

Disney's

THE LITTLE MERMAID

2
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\$1.50 US
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#01299

**\$1.50 US
\$2.05 CAN**

A rectangular logo with a double-lined border. The top half contains the text "APPROVED BY THE COMICS CODE" in a bold, sans-serif font. The bottom half contains the word "AUTHORITY" in a similar font. In the center is a stylized "AA" logo, where each letter has a vertical line through it.



A TIDAL WAVE OF ALL-NEW TALES!





DARE YA'.

Are you ready for the Power of Sour? Go on. Sink your jaws into that innocent looking candy shell and tell your taste buds to hang on. Come on. You won't be happy 'till you find out for yourself...Can you handle the high-intensity flavor of Shock Tarts®? Will you make it to the chewy center packed with sweet fruity flavor? Go ahead. Take it on. Dare ya'.

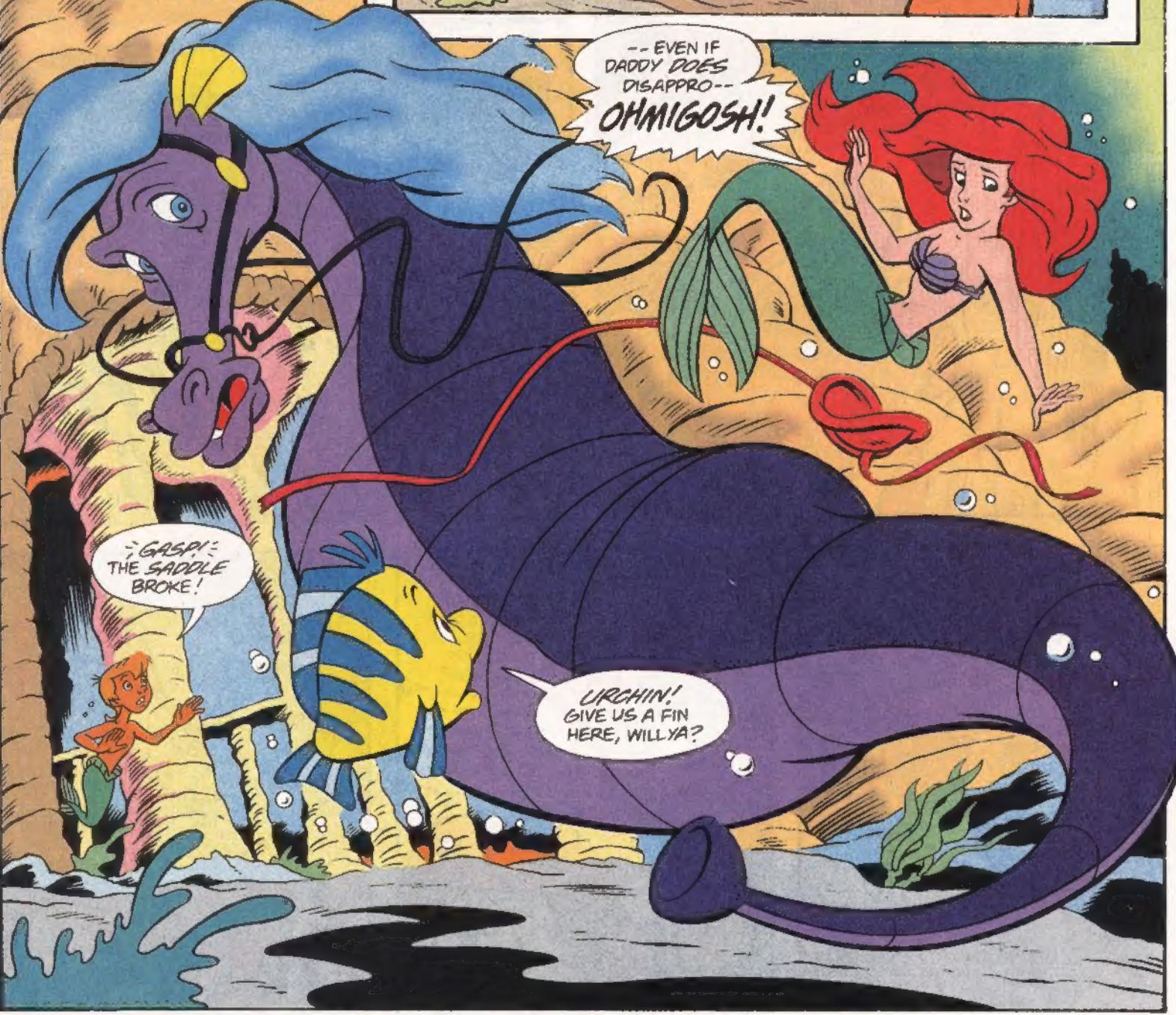
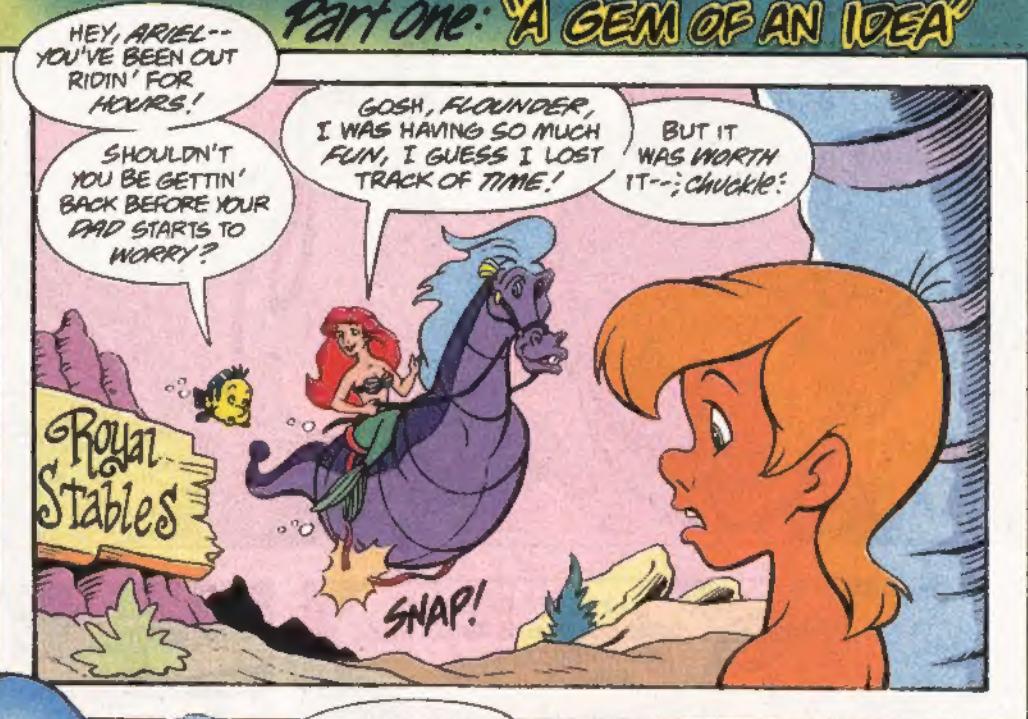


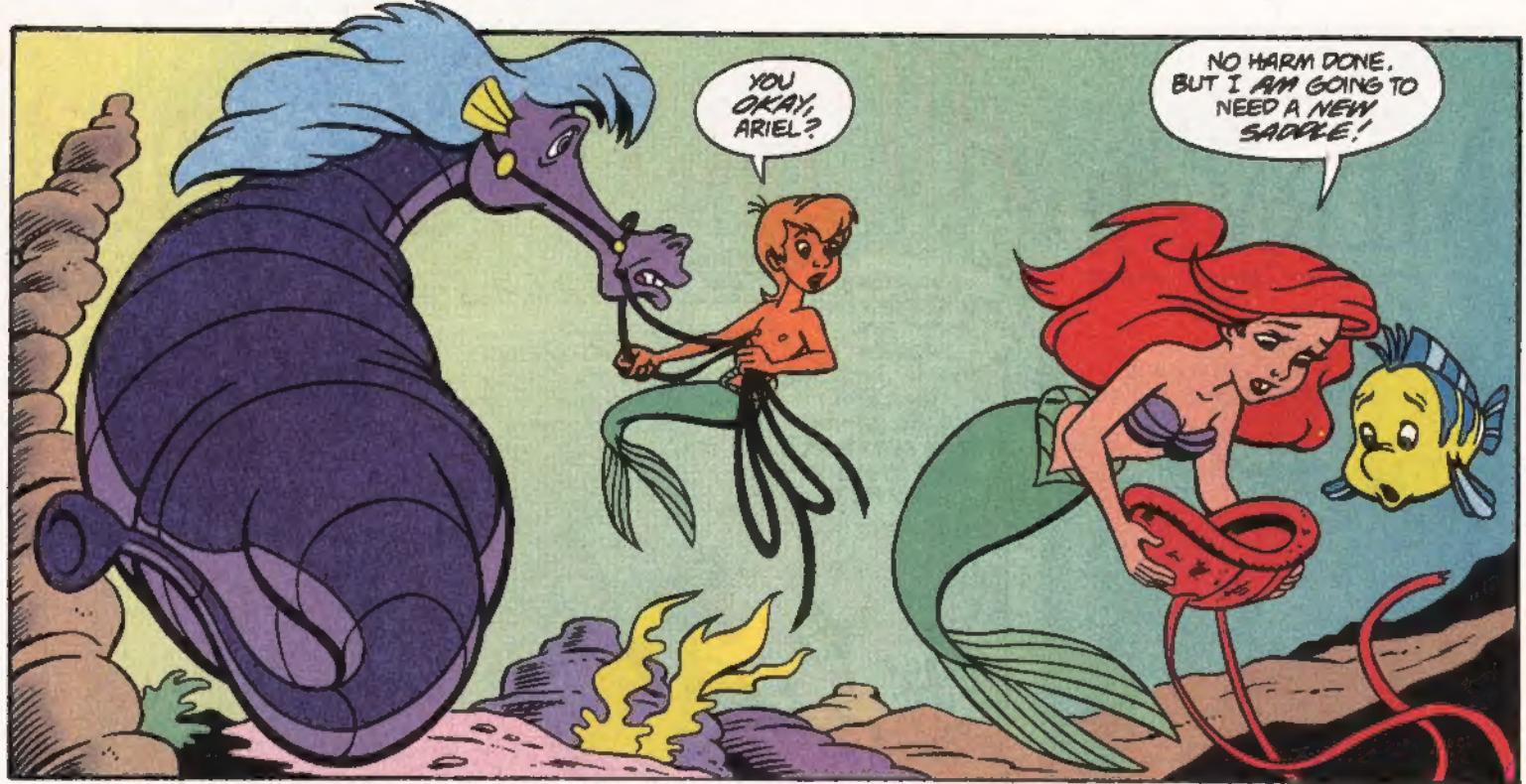
Disney's
THE LITTLE
MERMAID

All That Glitters

Part One: "A GEM OF AN IDEA"

MARTIN DASKO: writer
 BILL FUGATE: penciler, p. 1-15
 COSME QUARTIERI: penciler, p. 16-21
 DAVE HUNT: inker
 BEN SEAN: colorist
 JOHN COSTANZA: letterer
 HILDY MESNIK: editor
 TOM DEFALCO: editor in chief





"--I MEAN, IT DEPENDS ON HIS MOOD, DOESN'T IT?"

BUT, DADDY,
WHAT WOULD
EVERYONE
THINK IF...

WE CAN'T BE SEEN
LOOKING LIKE
PLAIN...

MUST HAVE
NEW JEWELRY...

NO,
NO,
NO!

NO,
NO,
NO!

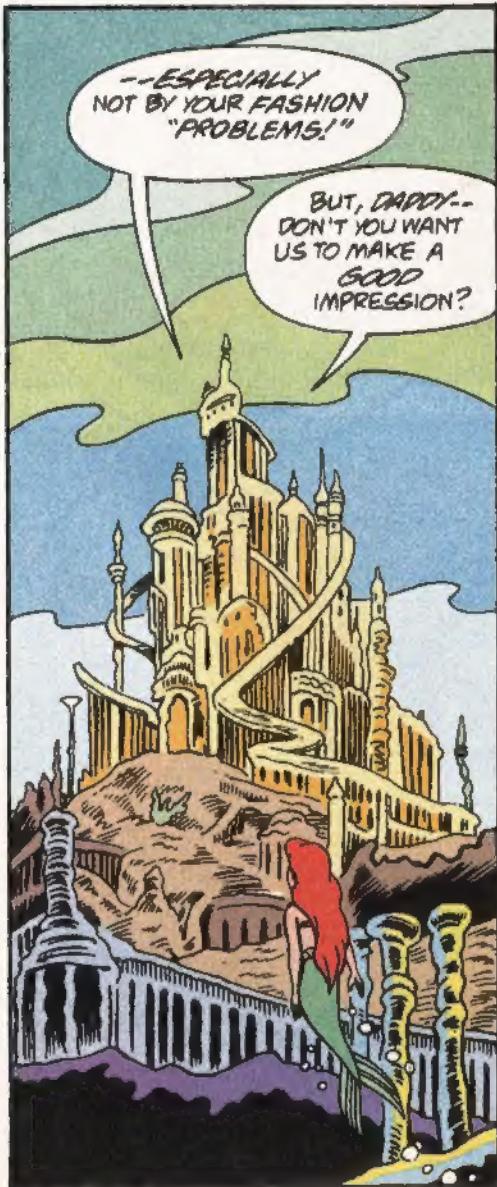
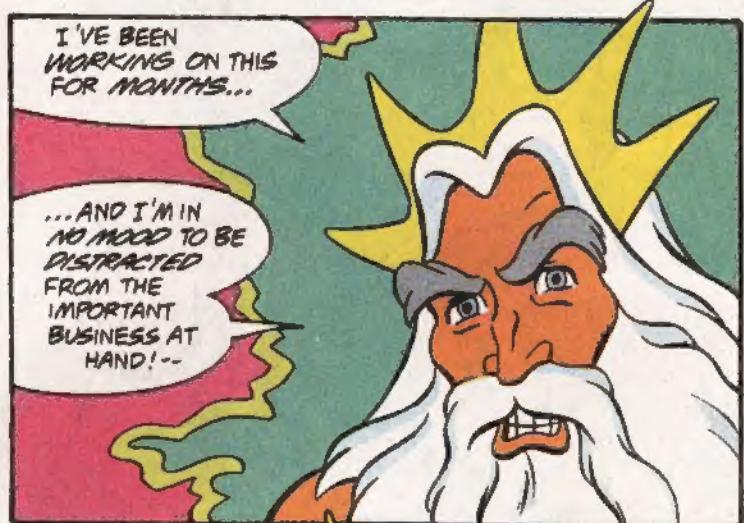
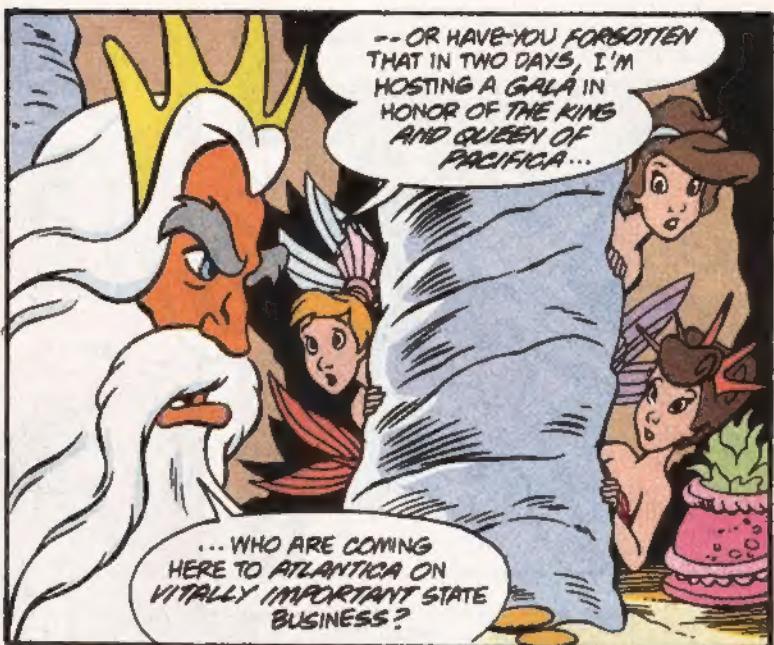
PLEEEEEEEZE!

GOODNESS,
I'D RATHER
DIE...

...THAN WEAR
THE SAME OLD
STUFF...

NOT TO MEN-SHON
DA MYOOSICAL DIRECTORY
HE MUST HAVE EXTRA
SPECIAL NEW
BATON!

QUUUU-ET!!!





WAVELENGTHS™

IMAGINE
OUR
SURPRISE
WHEN
GARY
BEGAN
SIGNING HIS
TERM PAPERS

EAGLE
FEATHER



During
biology lab,
Zach's pen
changed color
more times
than his
squirmly little
chameleons.

Body Heats
change color
when held

WAVELENGTHS™

Pen: Body Heat 1 © 1984 BIC Corporation





YOU'LL FIND A
WHOLE NEW
WORLD IN

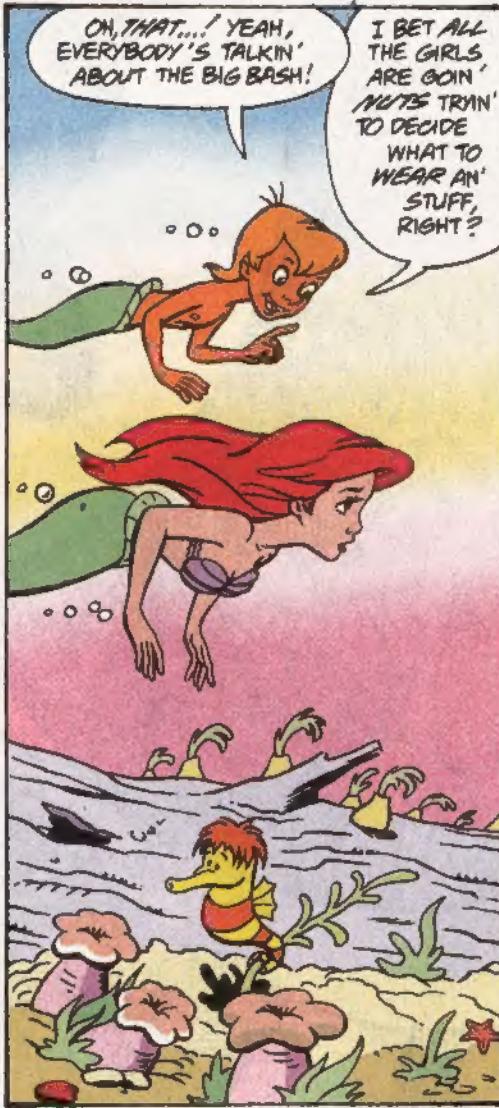
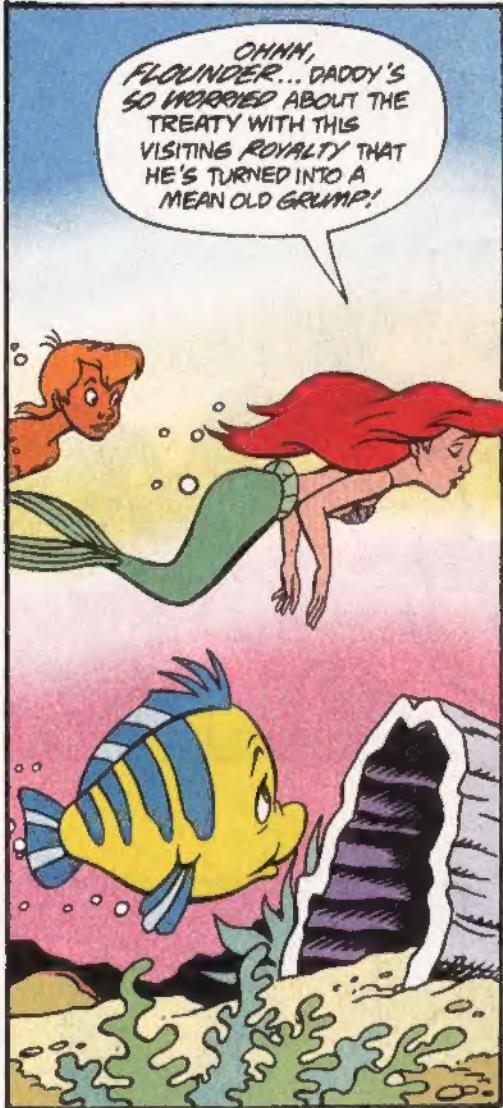
Disney's

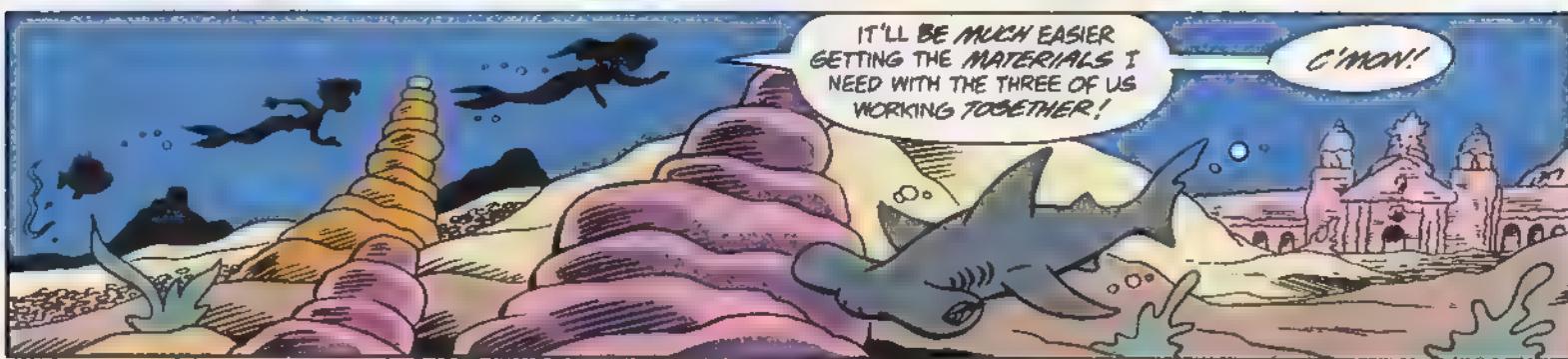
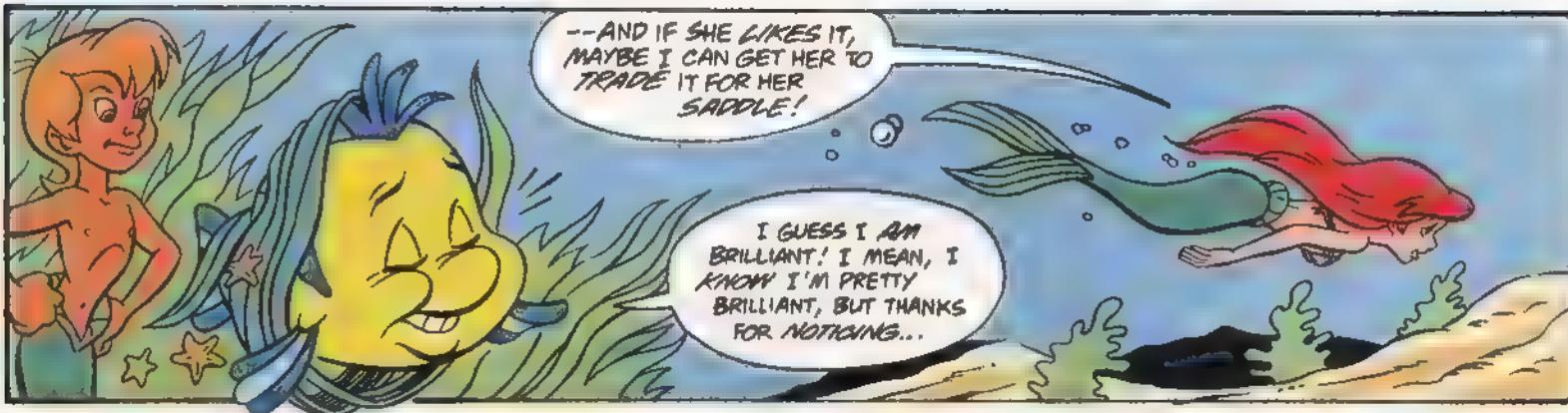
Aladdin

Your wish comes true
every four weeks
by Lee Nordling,
David Rignard
and Jeff Albrecht



MARVEL
COMICS







WIN THESE WHEELS

Win A Mountain Bike, Video Game Player, Or Video Game.
Enter The Razzles® "It's A Candy, It's A Gum" Sweepstakes.



What is this stuff? A candy? A gum?
It's both! Razzles come in funky fruit
flavors and you have a chance to cop
some mega-prizes. Check
out specially marked
Razzles packs for details
on how to enter.



Kids Choose Fleer.

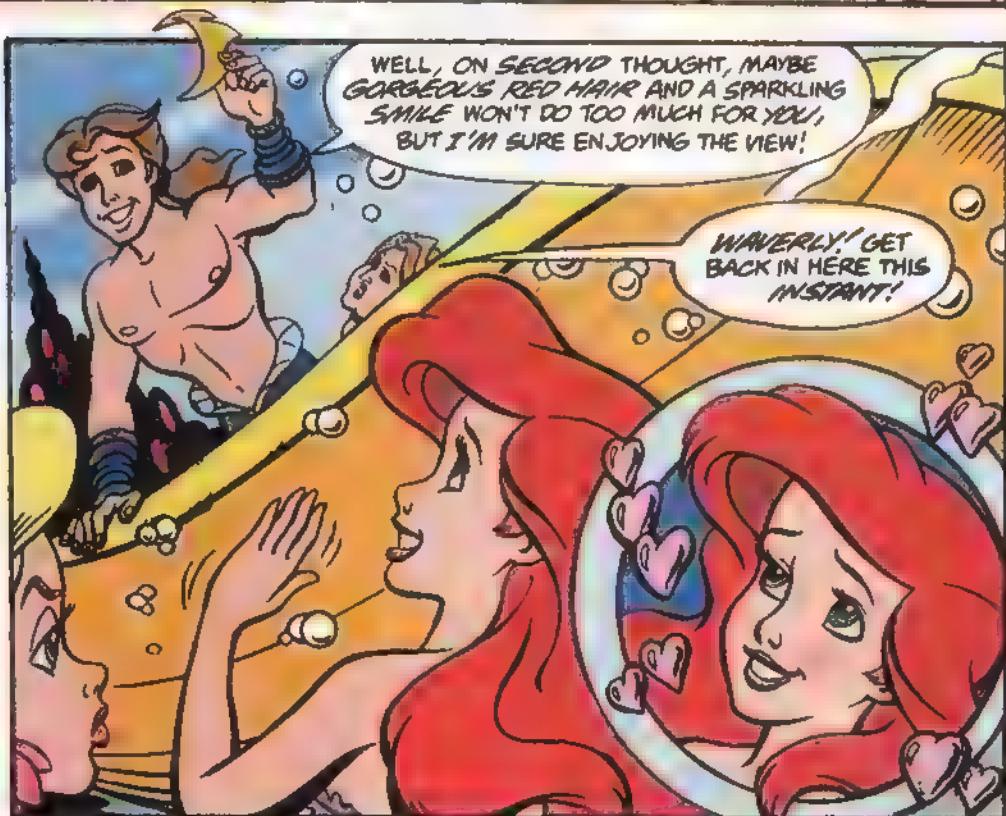
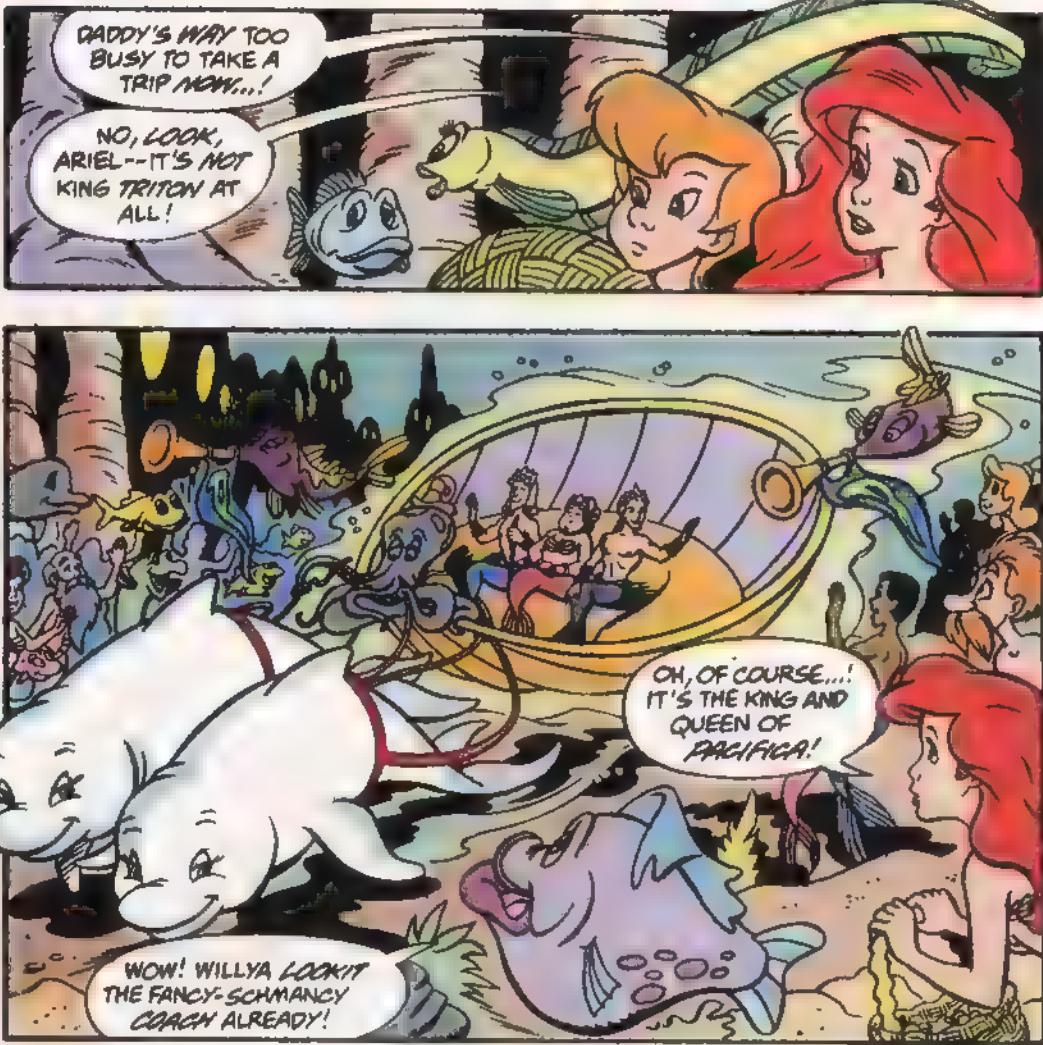
NO PURCHASE NECESSARY. Open to legal residents of continental U.S. Complete and mail an entry blank or a 3 x 5 card with printed name, complete address, phone number and age to: Razzles Bicycle Offer, P.O. Box 1532, Lancaster, PA 17608-1532. One entry per envelope, mailed separately. Must be received by February 28, 1995. Odds of winning prizes (12 mountain bikes, 48 video game players, 100 video games) depend upon number of eligible entries received for each of the four drawings. Winners will be notified by mail. See full Official Rules for details. For a copy, send a self-addressed, stamped envelope to: Official Rules Request, P.O. Box 1532, Lancaster, PA 17608-1532. WA/VT residents may omit return postage.

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All That Glitters

Part

two: A Royal PAIN



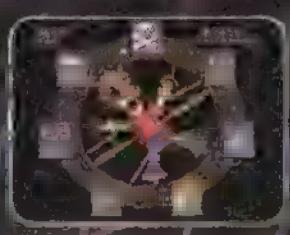


VIRTUAL BART

who needs reality?

Yipes! Bart's stuck in a virtual reality machine!

Enter the Jurassic era as Dino Bart, Face a post-apocalyptic Springfield as Doomsday Bart, Deploy your diaper-chute as Baby Bart, Hog the spotlight as Pork Factory Pig Bart. Then there's the butt-squeaking thrill ride down the dangerous Mt. Solachmore and more!



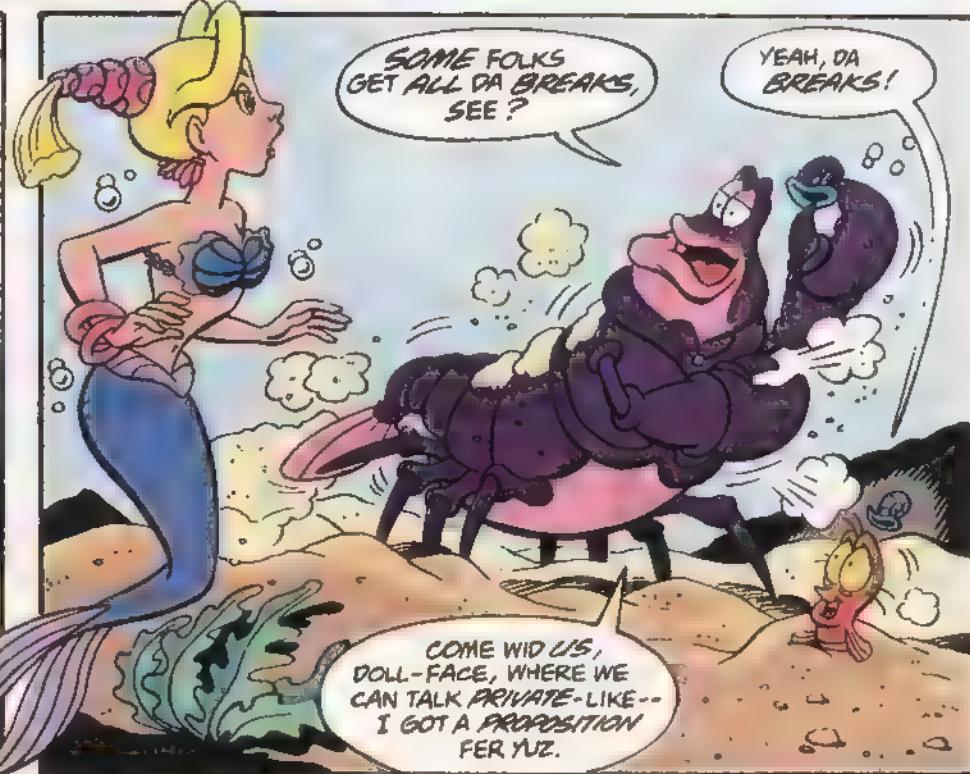
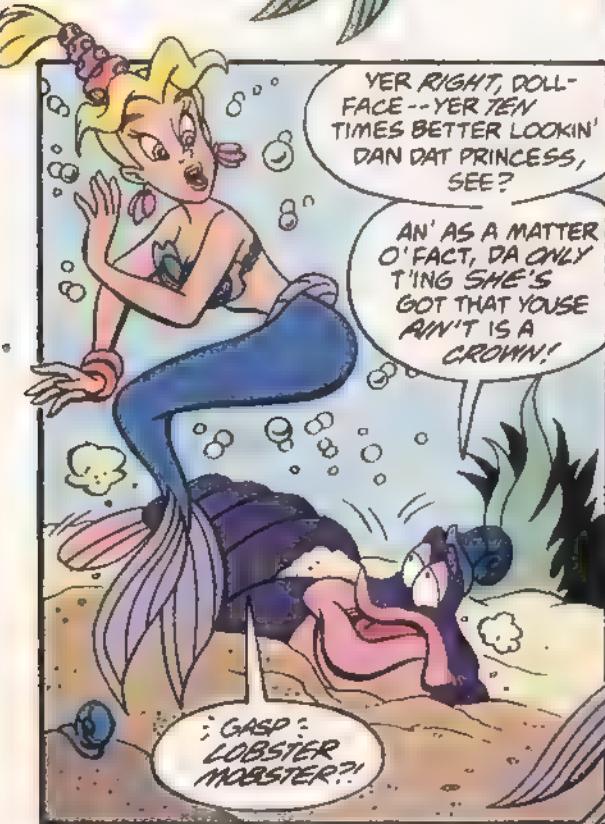
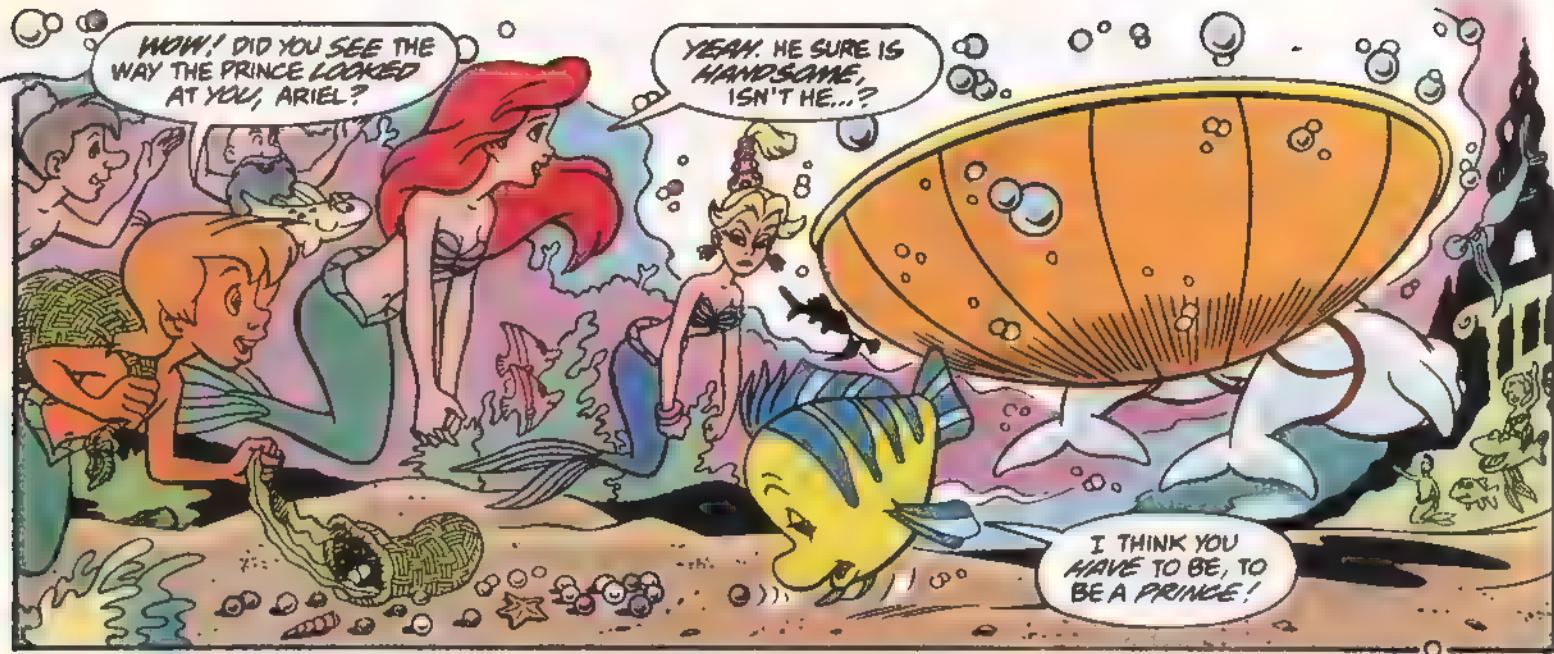
SUPER NES
GENESIS™

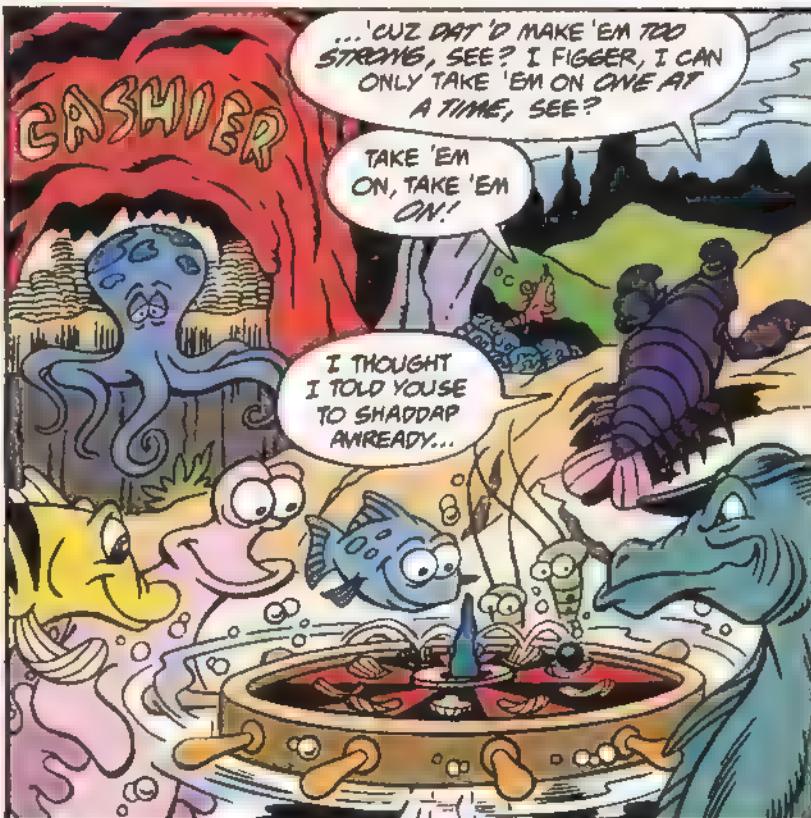
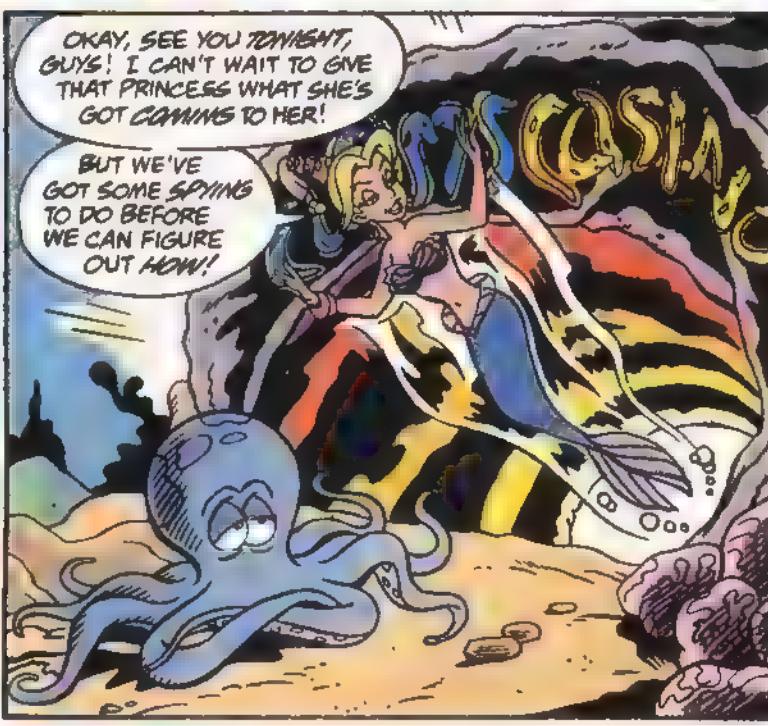
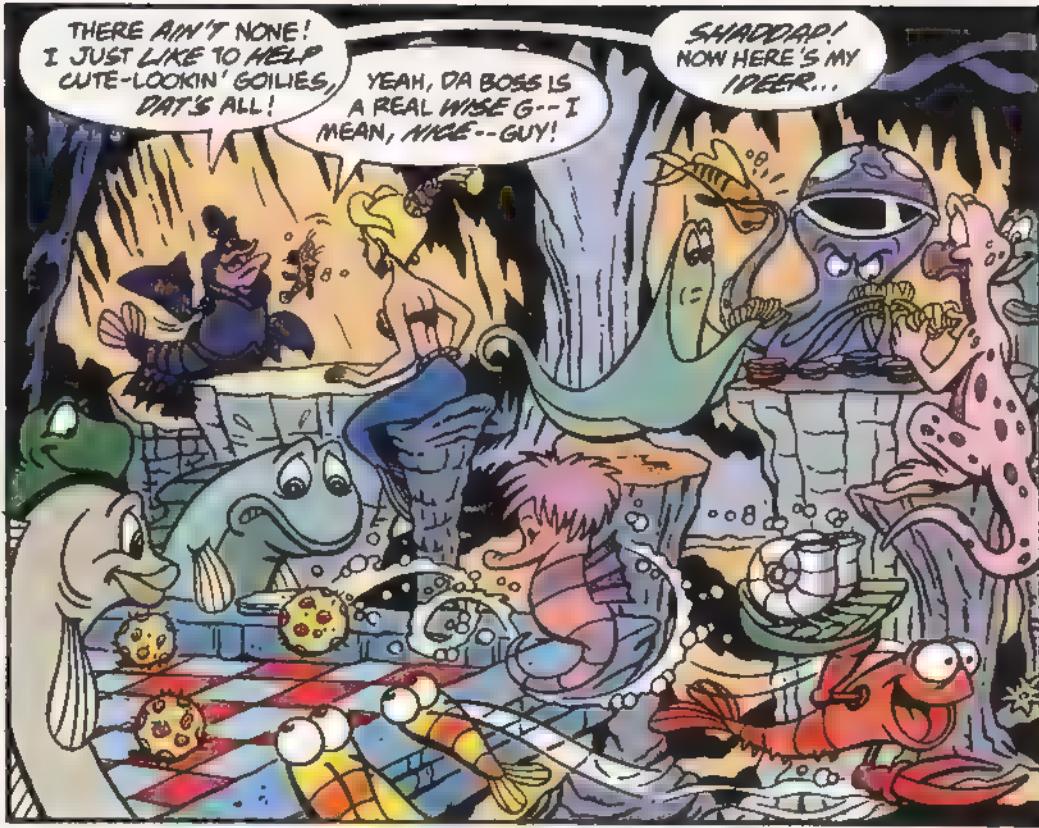


Akklaim
entertainment inc.

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MEANWHILE, AT THE PALACE...

IT IS MOST UNLIKE DA PRINCESS ARIEL TO DISAPPEAR BEFORE DA PUDIN'!

WELL, SHE DID SAY IT WAS IMPORTANT...

HELLOOOO, EVERYBODY~!

ARIEL!
GASP! THAT GORGEOUS JEWELRY--

--WHERE EVER DID YOU GET IT?

THE SAME PLACE YOU CAN GET IT, ARISTA-- RIGHT ~~HEE~~!

I MADE IT... AND IT CAN ALL BE YOURS--

--IN EXCHANGE FOR YOUR RIDING SADDLE!

IT'S A DEAL!

ARISTA GETS ALL OF IT? NOT FAIR! WHAT ABOUT THE REST OF US?

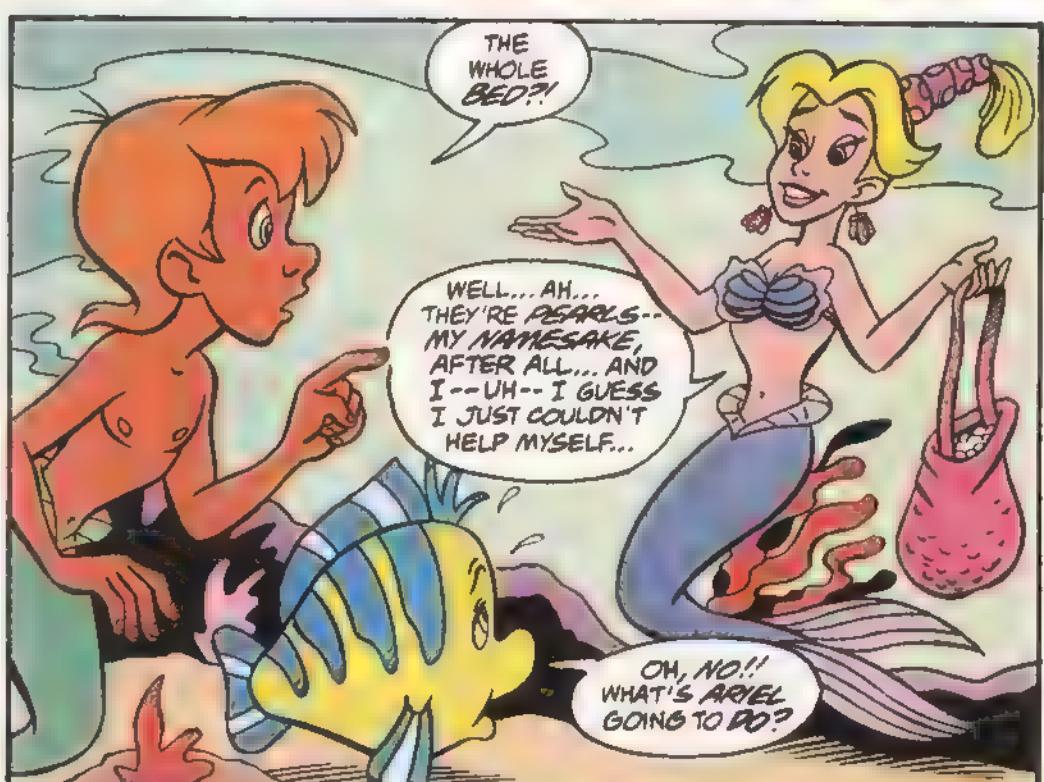
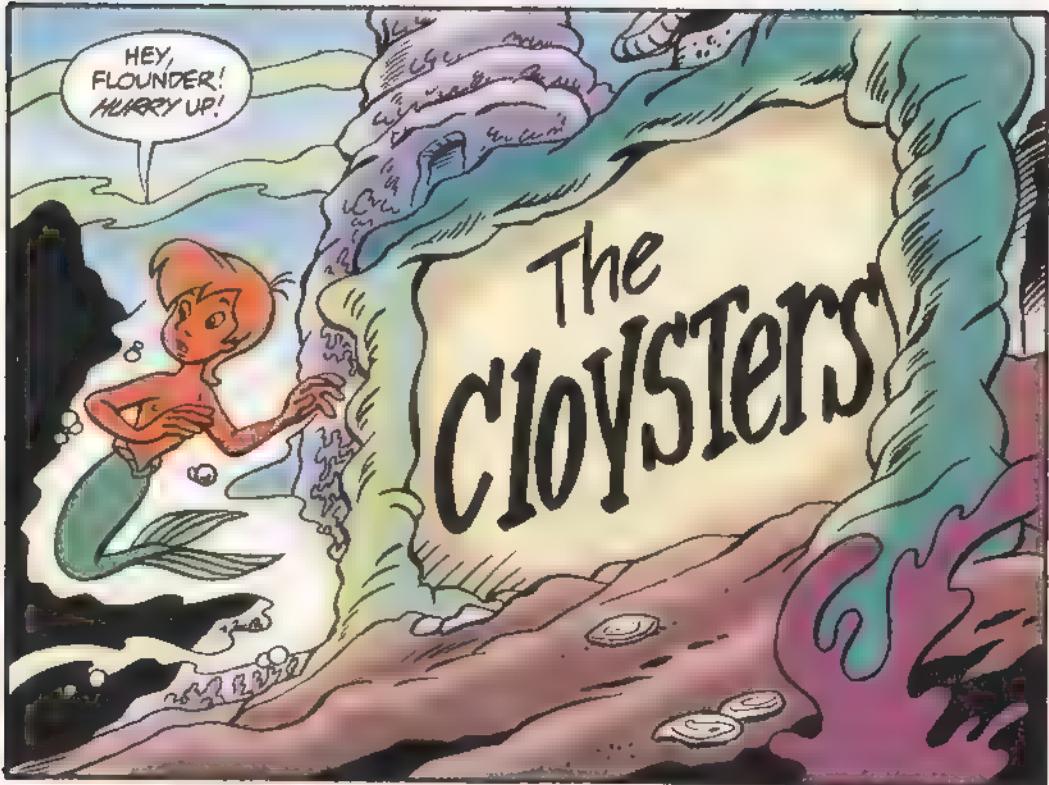
HEY, SIS, I'D TRADE YOU MY NEW BRIDLE FOR A NECKLACE LIKE THAT!

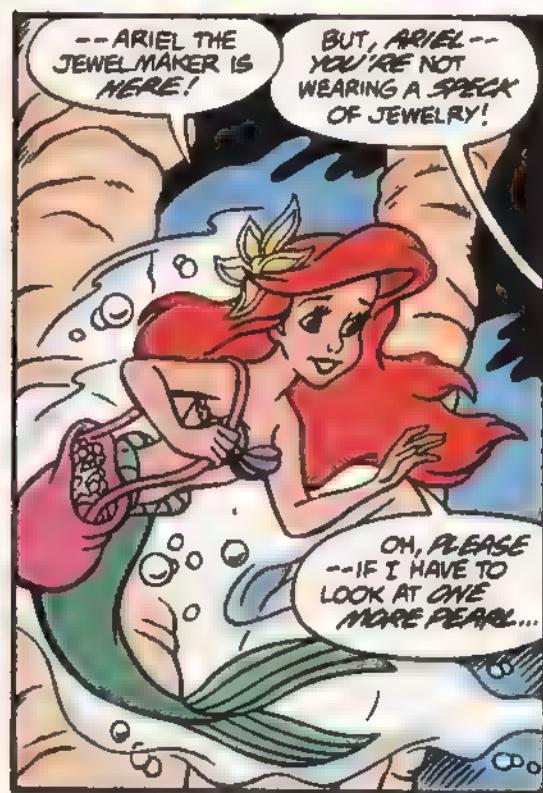
HEE! WELL, I GUESS I'M IN THE JEWELRY-MAKING BUSINESS!

LEAVE IT TO DA PRINCESS TO FIGURE OUT HOW TO GET WHAT SHE WANT!

SEVERAL HOURS LATER...



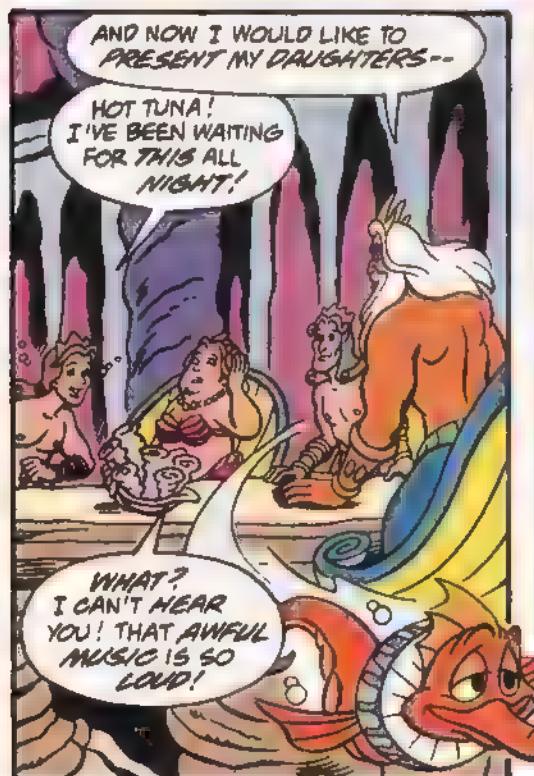
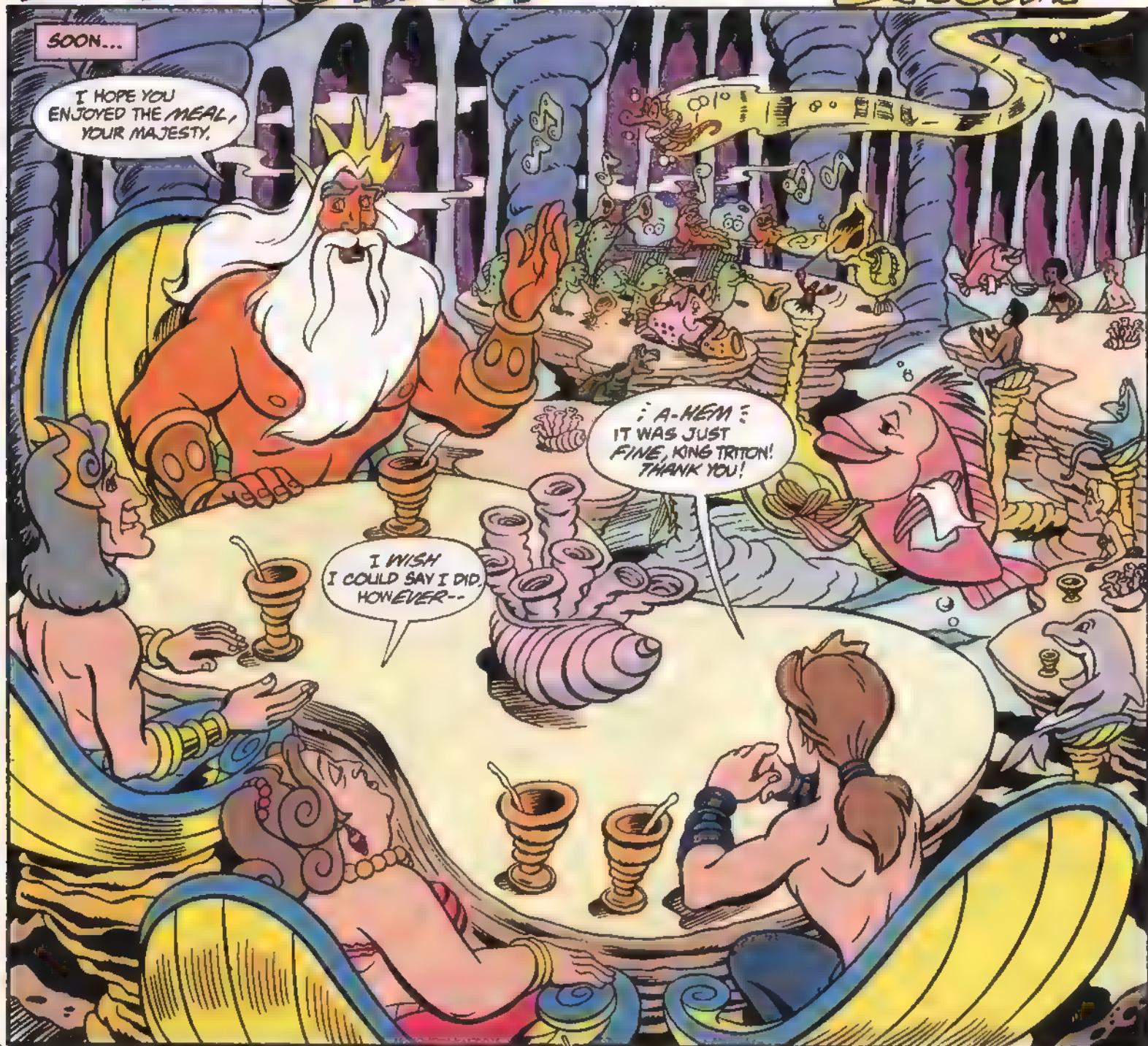




All That Glitters

Part three:

TWIST and SHOUT



YOUR MAJESTIES--
KING AND QUEEN OF OUR
GREAT NEIGHBOR,
PACIFICA--

--IT IS WITH GREAT
PRIDE THAT I PRESENT TO
YOU MY MOST PRECIOUS
TREASURES! MY SEVEN
LOVELY DAUGHTERS!

?

KA-
RRAK

SNAP!

WHAAAAT?!

SEA-SPIDERS!

EEEK!

HELLLP!

NO... NO... THIS CAN'T
BE HAPPENING!

GET
THEM
OFF
ME!

NO, YOU GET
THEM OFF ME,
FIRST!

WHAT
IN THE
WORLD...?

WHAT'S THIS STUFF?

WHAT'S IN THE
WHITE HOUSE?

IS THERE A
KITCHEN
FOR MAKING
MY RAVIOLI?

- 132 ROOMS
- PRIVATE BOWLING ALLEY
- SWIMMING POOL
- BOMB SHELTER
- MOVIE THEATER

WHAT'S IN A
SUBMARINE?

INNER HULL
ALLOWS DIVING UP
TO 3000 FEET

SPECIAL MACHINE FOR MAKING
FRESH AIR FROM SEA WATER

ROOM FOR 110
CREW MEMBERS

TORPEDO TUBES
FOR TARGETS
UP TO 30
MILES AWAY

WHAT'S IN
GARFIELD

ROUND RAVIOLI?
PRESENTING RAVIOLI WITH HUGE
MORSELS OF MEAT TRAPPED BY
PASTA AND HELD IN
PLACE BY TOMATO
SAUCE UNTIL YOU
CAN GET AT
THEM!

WHAT'S IN A
RAIN FOREST?

TREES 20 STORIES HIGH

1.550 BILLION POUNDS OF TERMITES
A MONKEY THE SIZE OF YOUR THUMB

1/2 OF THE WORLD'S PLANT SPECIES

A HOT AND STEAMY ENVIRONMENT OF 80
HOT AND STEAMY?
LIKE A BOWL OF
MY RAVIOLI?



IT'S HARD
STALKING WILD
RAVIOLI, BUT IT
DOES WORK UP
AN APPETITE.



ARIEL, YOU DID THIS ON PURPOSE! HOW COULD YOU?

WHAAAAT?!

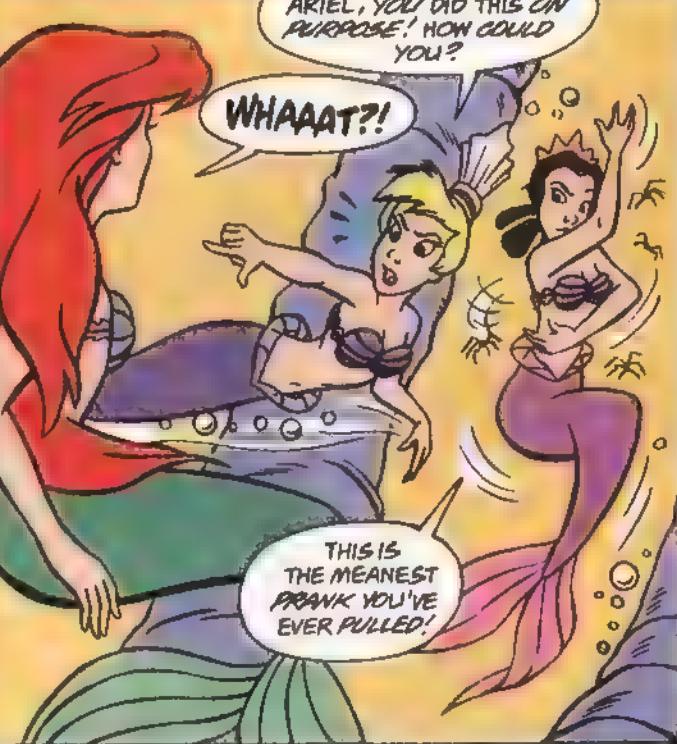
THIS IS THE MEANEST PRANK YOU'VE EVER PULLED!

AND ON YOUR OWN SISTERS! FOR SHAME!

DON'T BE RIDICULOUS! OF COURSE I DIDN'T--

THEN HOW COME YOU AND ARISTA ARE THE ONLY ONES WITH NO--

OWWW! IT BIT ME!

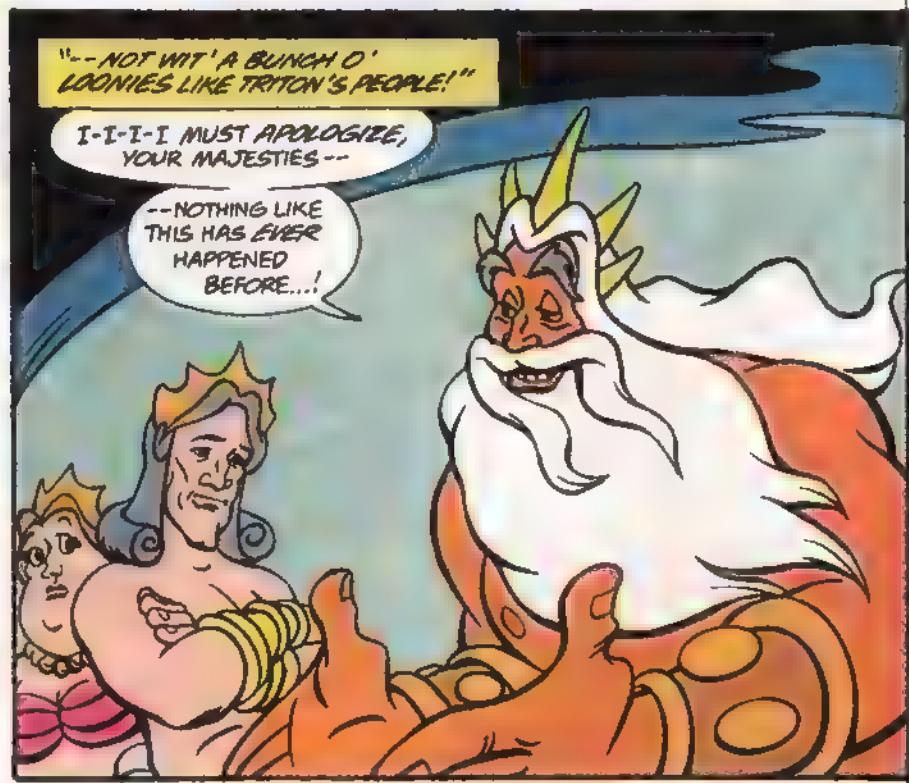


LOOK AT 'EM SQUEAL! LOOK AT 'EM SQUAM!

--NOT WIT' A BUNCH O' LOONIES LIKE TRITON'S PEOPLE!"

I-I-I-I MUST APOLOGIZE, YOUR MAJESTIES --

--NOTHING LIKE THIS HAS EVER HAPPENED BEFORE...!

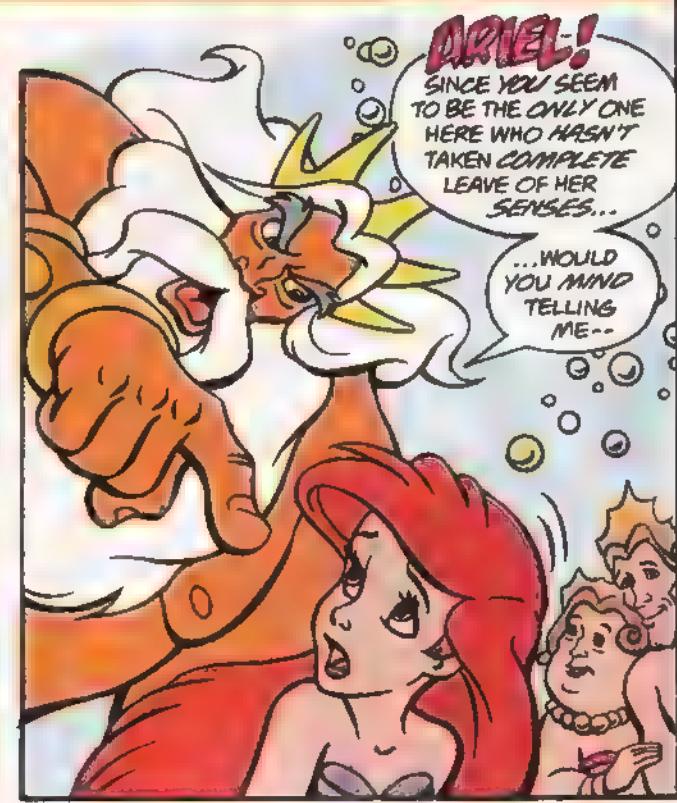
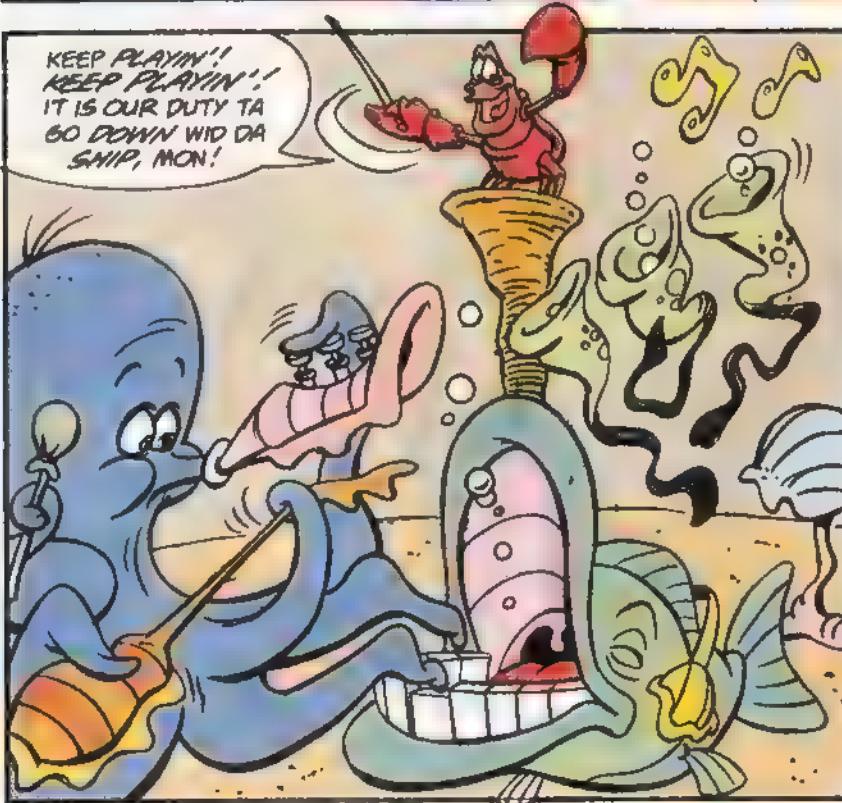


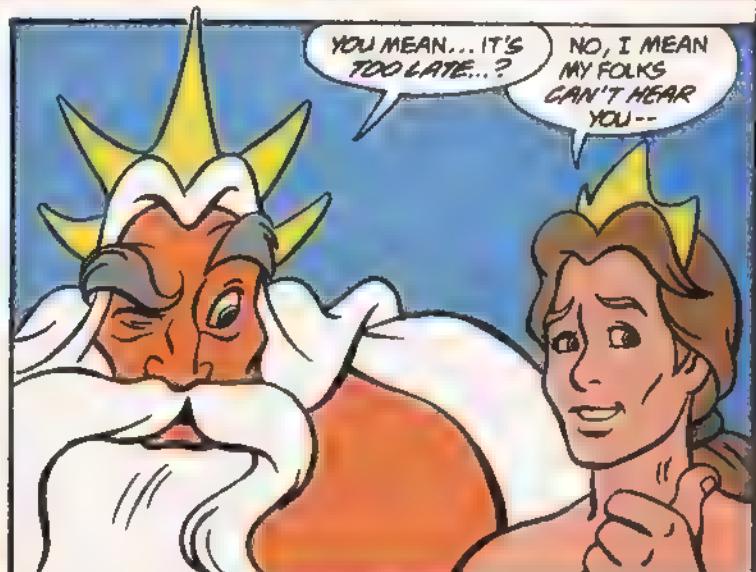
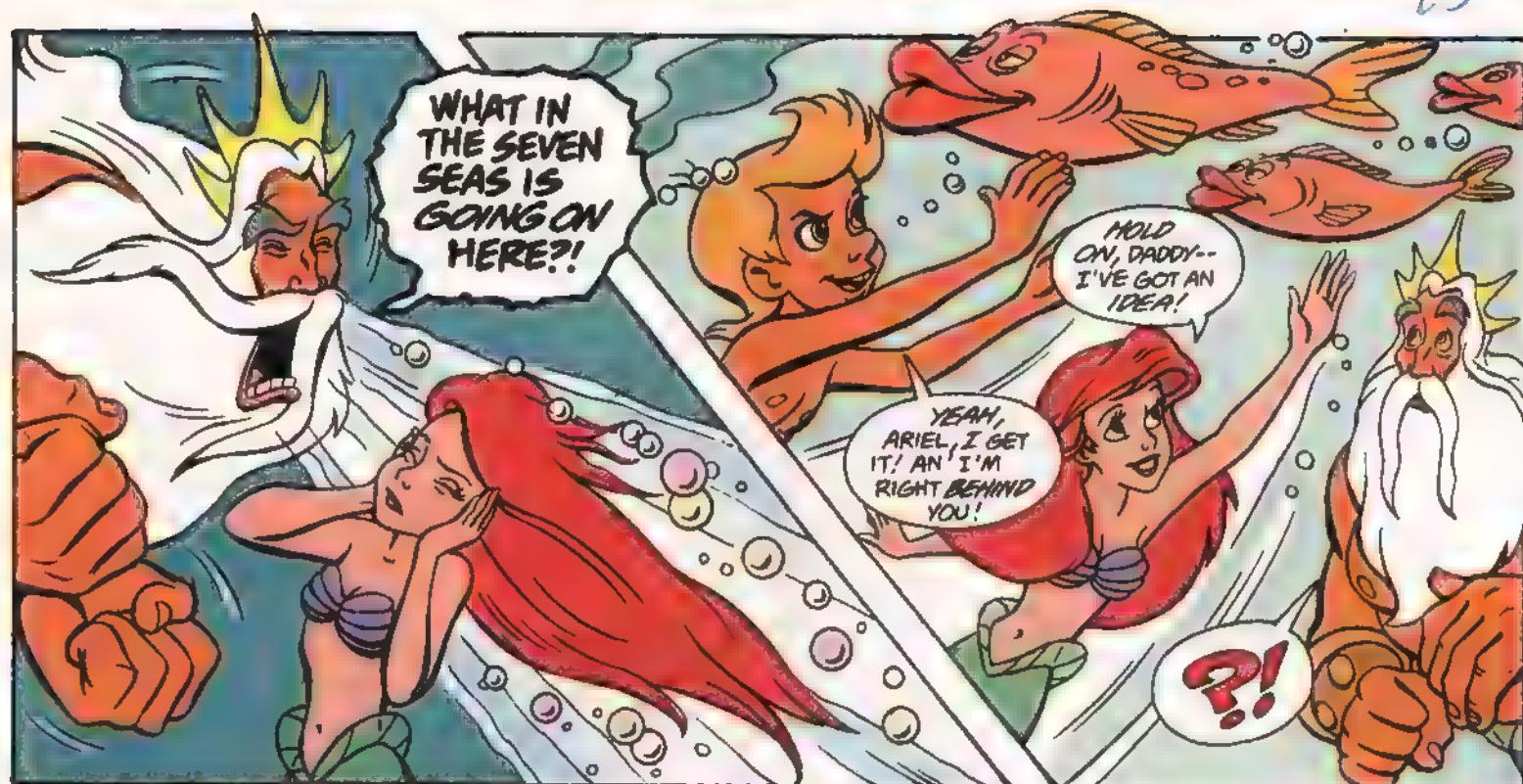
KEEP PLAYIN'!!
KEEP PLAYIN'!!
IT IS OUR DUTY TA
GO DOWN WID DA
SHIP, MON!

ARIEL!

SINCE YOU SEEM TO BE THE ONLY ONE HERE WHO HASN'T TAKEN COMPLETE LEAVE OF HER SENSES...

...WOULD YOU MIND TELLING ME--





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NABISCO

NEVER AVAILABLE BEFORE!

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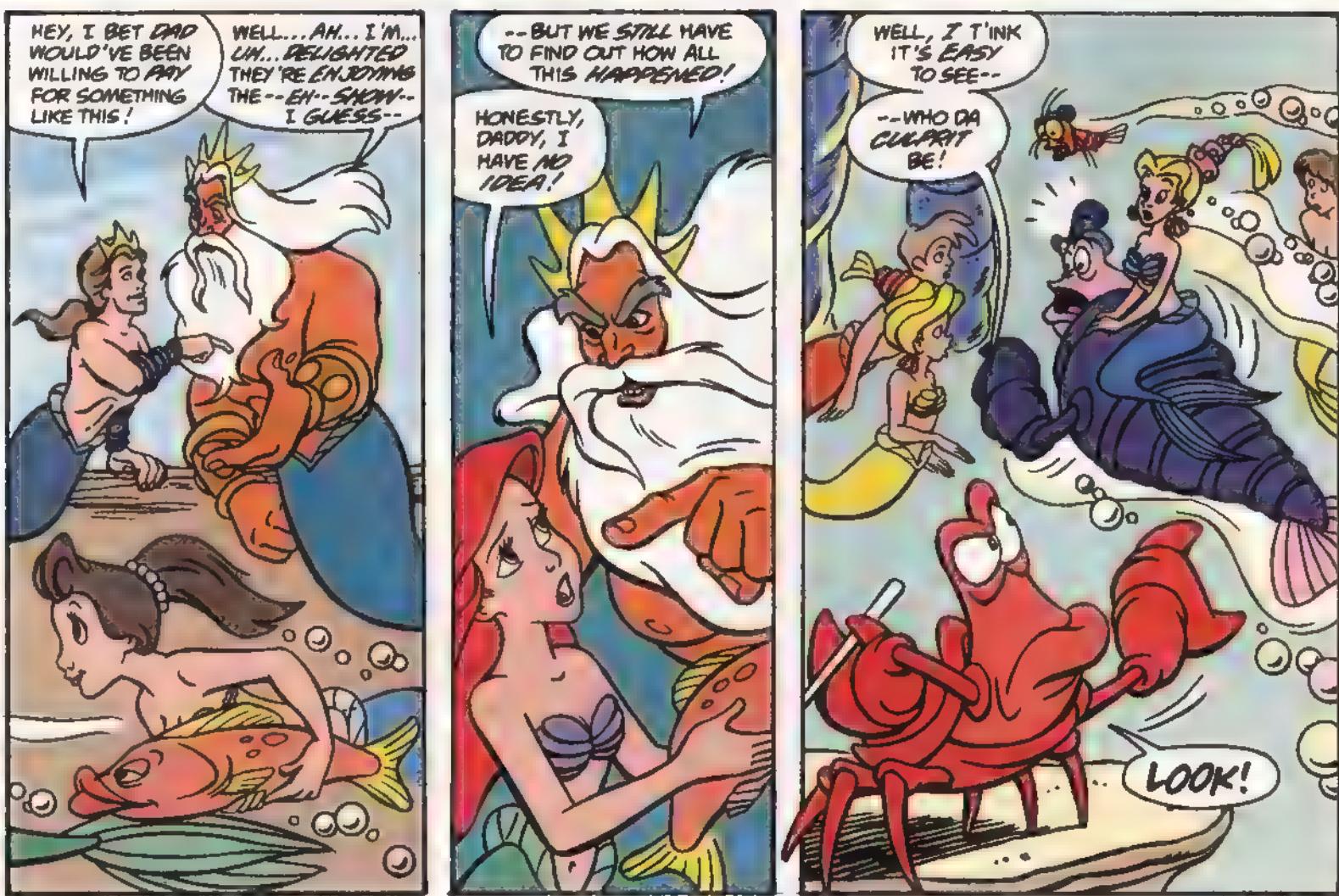
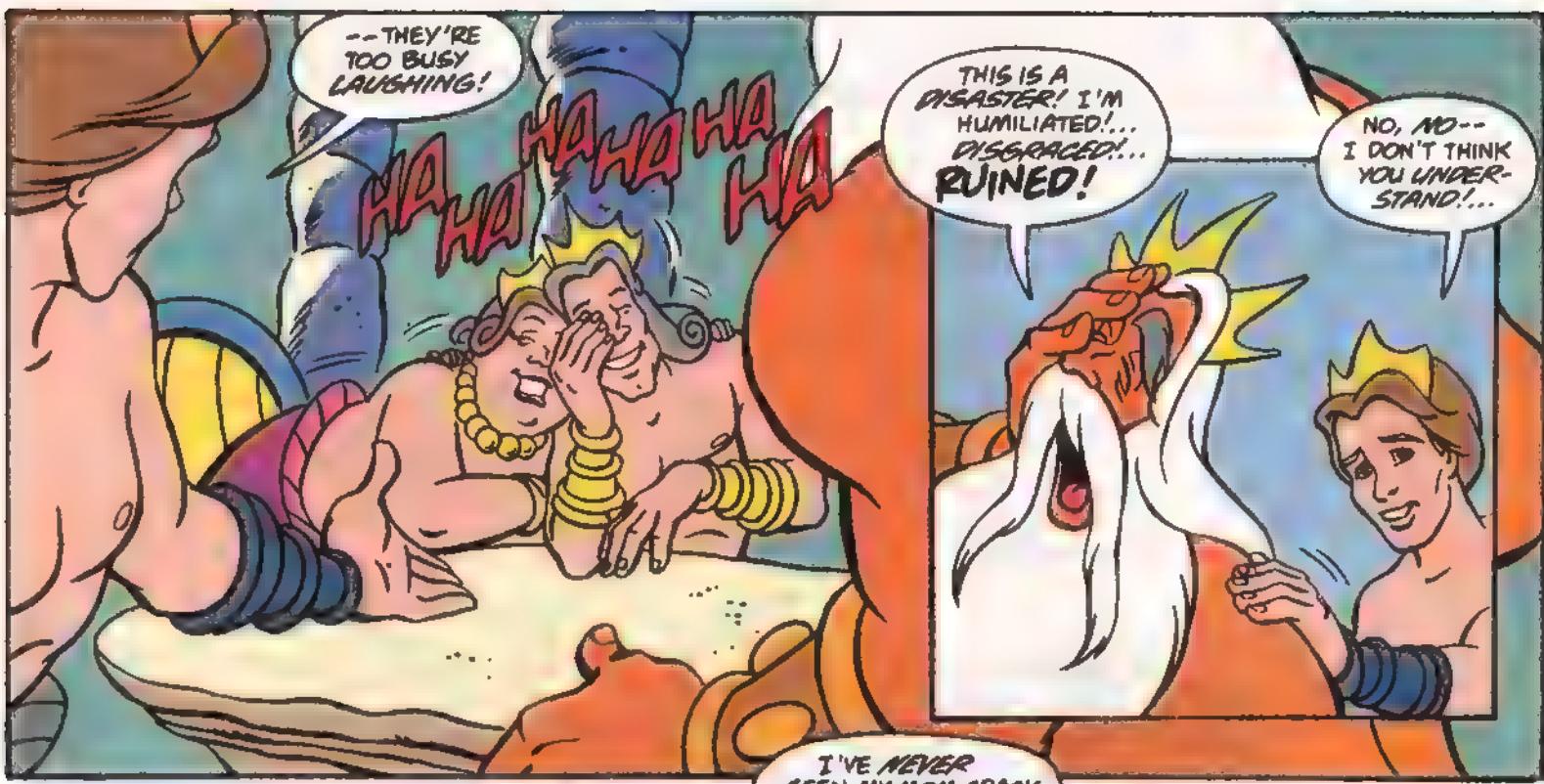
TODAY!

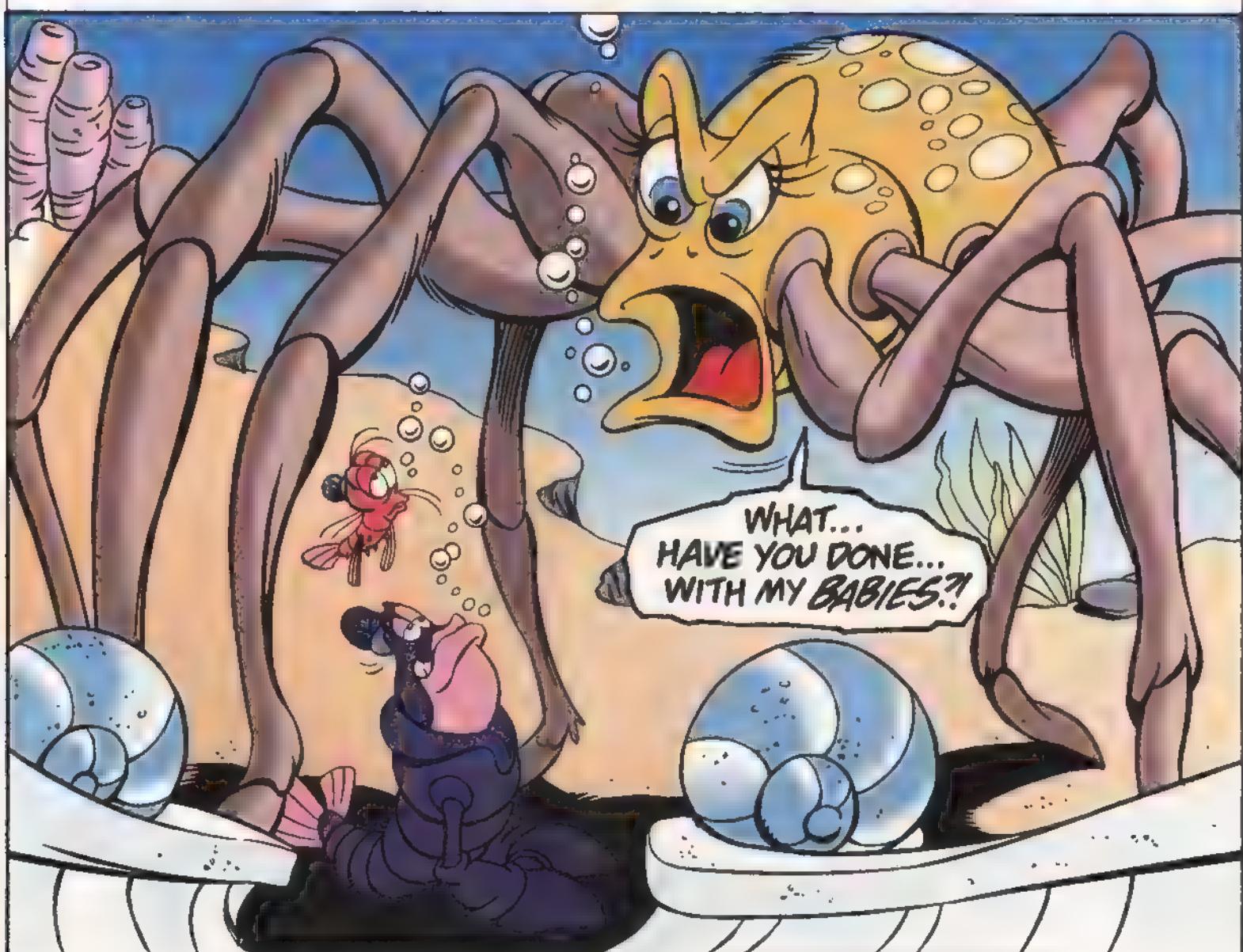
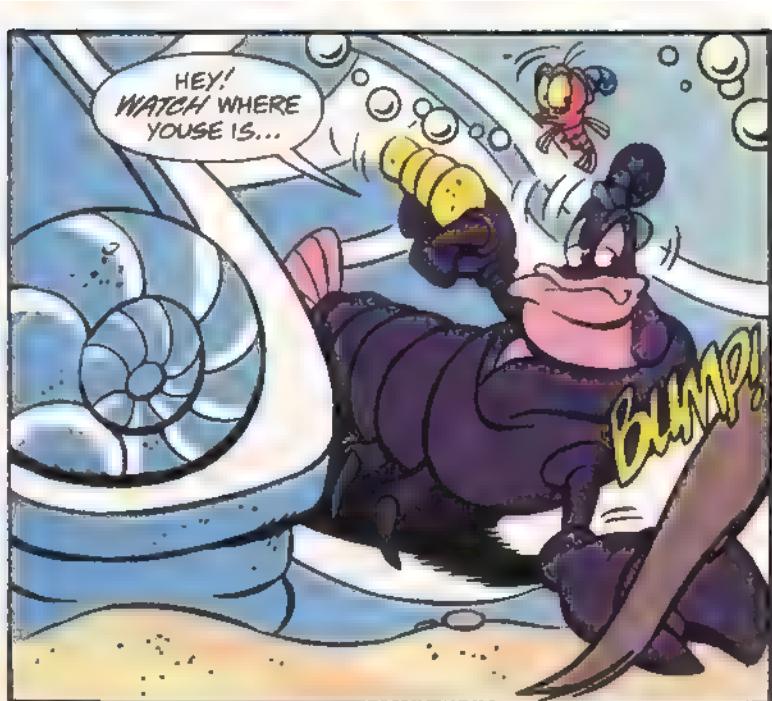
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Based on the exciting new
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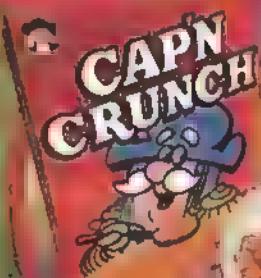
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MARVEL
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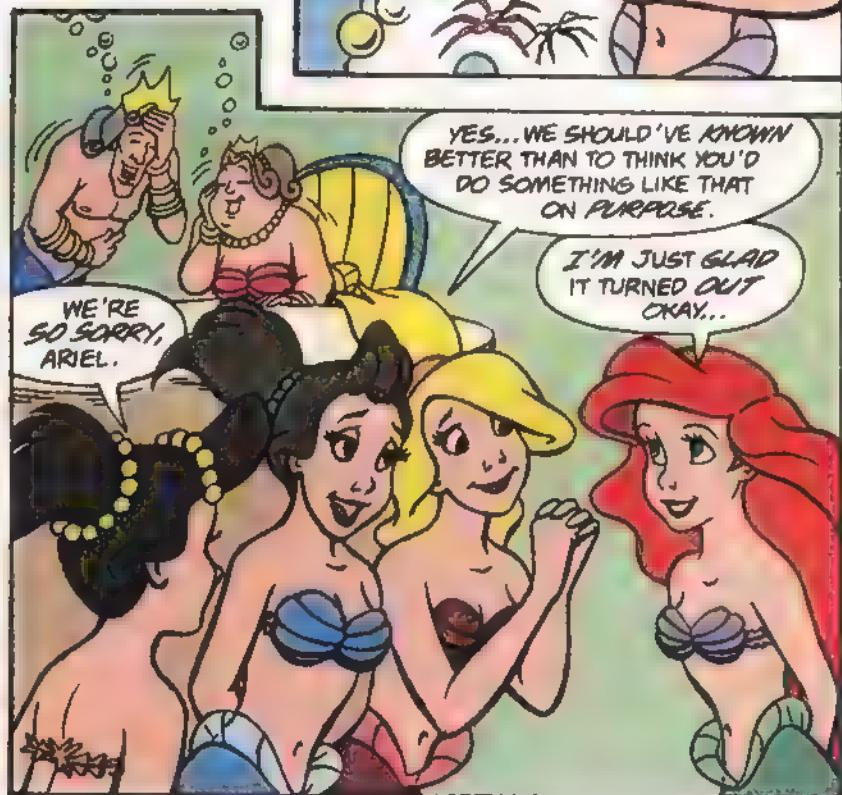
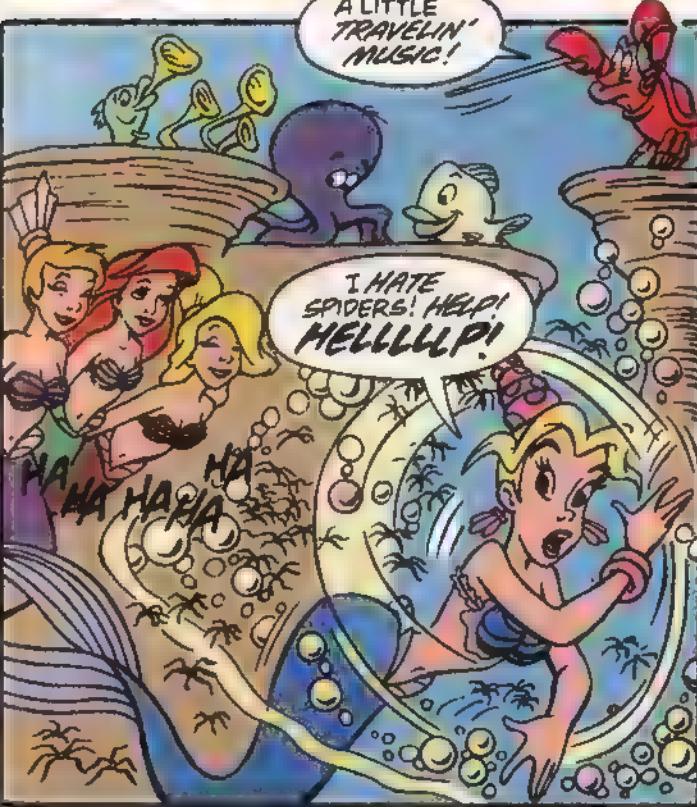
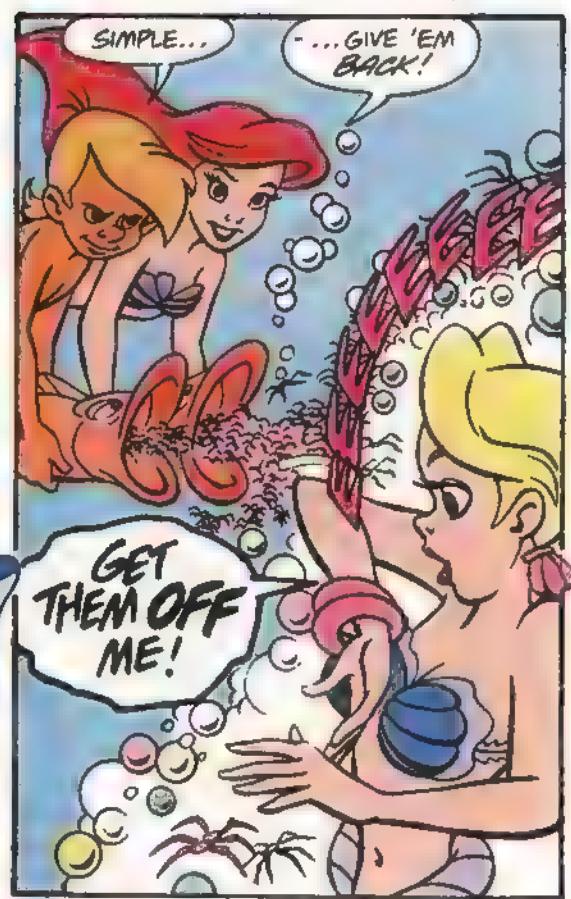
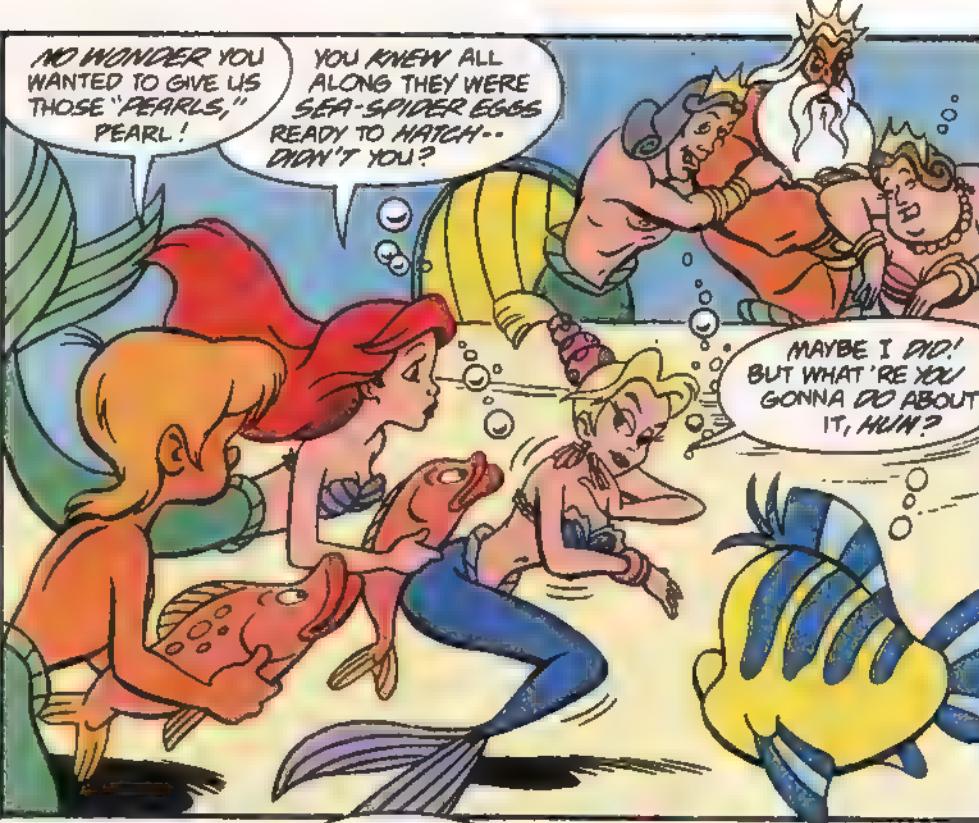




**JUST CAN'T
GET THAT
CRUNCH
OUTTA YOUR
HEAD!**



**MAJOR
CRUNCH EFFECT**



THE MARVELOUS WORLD OF Disney

LITTLE MERMAIL

HILLY MESNIK
Editor

% Marvel Entertainment Group • 387 Park Avenue South, New York, NY 10016
Please include your name, age and address, though we will gladly withhold that information upon request.

LISA ZAMPELLA
Assistant Editor

Dear Little Mermail,
From the beautiful cover to the incredible two-page ending (both of which would make great posters), I loved THE LITTLE MERMAID #1! It is so much fun to see all my friends from the movie and TV show come to life in your comics. Your artists are excellent and I look forward to the next issue. I'm going to save up and get a subscription!

Suzanne Wilkerson, age 13
Pueblo, CO

Thanks for the kind words! If anyone else is interested, subscription information for THE LITTLE MERMAID and our other Disney titles is available on the subscription form in this very issue!

Dear Hildy,
Your first issue of THE LITTLE MERMAID was awesome fun! I buy all your BARBIE comics and was glad to hear you are also doing the Disney comics. I've got some Disney dolls from Mattel, who also make the Barbie dolls. Is there any chance you could have Barbie meet up with Ariel or Belle in your comics?

Hedy Wolfe, age 11
Gorham, ME

While Barbie may not be partying with Ariel or Belle too soon in these pages, Barbie does visit Disney World and Epcot Center in BARBIE #50, in your local store this December! Anyone interested in subscribing to Marvel's BARBIE or BARBIE FASHION comics can use the subscription form found in this comic!

Dear Little Mermail,
My mom got me the first issue of THE LITTLE MERMAID and read it to me last night. I really liked it, but I'd like to know why King Triton is so hard on Ariel. He always seems to be mad at her. Doesn't he know she's just a young girl?

Dana Nickerson, age 7
Spring Valley, NY

Ariel is, after all, a princess!
Although King Triton may seem a little hard on her at times, he loves her completely and just wants her to learn more responsibility as part of the undersea royal family!

Dear Little Mermail,
THE LITTLE MERMAID #1 was a laugh riot. The art and story were very fun and I liked seeing Ariel try out at different jobs and the evil Manta was ... well, evil! King Triton was very brave to face him like that. I can't wait for the next issue!

Melvin Kosnofski
Atlantic City, NJ

Dear Little Mermail,
With THE LITTLE MERMAID #1, you have another hit Disney comic. Between this, BEAUTY & THE BEAST and THE LION KING, you have some cool comics. I can't wait for ALADDIN, too! The art is great, as is the story, and I hope you print some pin-ups of Ariel by different artists. I noticed the writer is Trina Robbins, who is also an artist. You should get her to do a pin-up, too. Until Triton and Namor get water-logged, make mine MER-MAID!

Charlotte Catlin
London, ONT, CANADA

Dear Little Mermail,
Mighty Marvel has done it again! You've taken all the Disney comics, kept the best parts and added your Marvel magic to it. My brother reads all the Marvels and told me about your new Disney series and I'd like to say that they're better than I expected. I read BARBIE FASHION, CONEHEADS and a few others, but so far THE LITTLE MERMAID #1 is my favorite. Keep putting out such neat stuff and you have a customer for life!

Millie Collins, age 11
Plainview, OH

THE LITTLE MERMAID #1 cover was penciled by MARY WILSHIRE, inked by BRIAN GARVEY. TLM #2 cover pencils by BILL FUGATE, inks by DAVE HUNT.

NEXT MONTH:

The Daredevilfish" - Ariel and her sisters want to join Pearl's exclusive new club, but can they complete the tricky initiation needed to become members? And will Ariel be able to accomplish her task knowing that if she succeeds, she'll anger King Triton?



AND NEXT MONTH IN -

THE DISNEY AFTERNOON #1 - Premier Issue! More madcap laughs from your afternoon TV favorites! Darkwing Duck stars in another action-packed laugh fest. There's also more fun from the incorrigible Bonkers, and the afternoon wouldn't be complete without our friends from Goof Troop!

ALADDIN #2, "The Pharaoh's Curse" - Sneaky Abu "picks up" a jeweled ankh, little realizing the bejeweled artifact is cursed — anyone touching the ankh ages rapidly! Can Aladdin and Abu get past the awesome Sphinx and return the stolen ankh to the tomb of the Pharaoh, or are they doomed to be old before their time?

BEAUTY & THE BEAST #3, "The Wishful Walk" - Village girls vie for marriage to Gaston; Belle appears to be one of them! Has she given up on Beast? Cogsworth, Lumiere, Mrs. Potts and Chip plot to get Belle and the Beast together, but the best of plans can sometimes go awry!

ALSO THIS MONTH ...



BEAUTY & THE BEAST #2,
"Wardrobe's Surprise" - Belle clashes with Beast while trying to soothe his savage ways!

Meanwhile, the servants of the enchanted castle are frantically trying to put on a surprise birthday party for Wardrobe! How will they get Wardrobe to the party? Will Beast let Belle attend? There's only one way to find out!



ALADDIN #1, "Aladdin's Quest" - Premiere Issue! Aladdin, Jasmine, Genie, Abu and their friends begin their new adventures in the pages of Marvel Comics! In this debut issue, it'll take all of Aladdin's wits ... and Genie's magic ... to get through the three tasks the Sultan sets before him! Not to be missed!

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 (MER) THE LITTLE MERMAID

For Myself Send as a Gift

-

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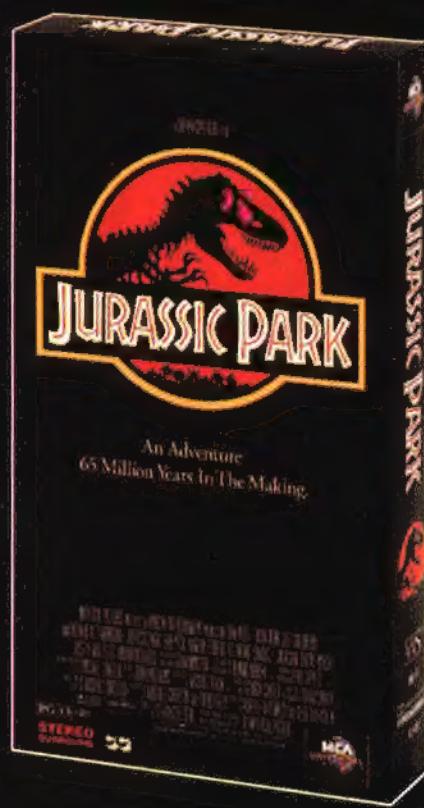


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